



PRESS RELEASE

THE PALAZZO LAS VEGAS SPARKLES WITH EXCLUSIVE CHIC BOUTIQUE *PROSECCO*

*Prosecco Brings Collection of World-Renowned Designers: David Yurman,
Judith Leiber and Valentino to The Palazzo*

Las Vegas (March 17, 2008) – The Palazzo Las Vegas’ own *Prosecco*, a luxurious new high-end accessories boutique, makes its’ debut in The Shoppes at The Palazzo. The chic boutique, which can only be found in The Shoppes at The Palazzo within Las Vegas’ newest luxury resort, is “wowing” shoppers by carrying an extensive assortment of high-fashion jewelry, evening bags, day handbags and sunglasses by acclaimed designers from around the globe.

“The unparalleled luxury of The Palazzo has attracted an impressive collection of world-renowned designers and brands, many of which are making their first Las Vegas appearance at The Palazzo,” said Rob Goldstein, president and COO of The Palazzo Las Vegas. “From Barneys New York to Diane Von Furstenberg, the distinctive gathering of shops and restaurants has made The Shoppes at The Palazzo a must-visit destination.”

Conveniently located on the first level of The Shoppes at The Palazzo, the 1,900 square-foot store showcases a variety of designer brands including David Yurman, John Hardy, Judith Leiber, Nancy Gonzalez, Valentino, VBH, Larisa Barrera, Carlos Falchi, Kotur and Jane August. Additionally, *Prosecco* will carry exclusive, hand-crafted Stephen Dweck one-of-a-kind jewelry designed from a mixture of unique stones collected from all over the world to create original signature pieces.

“With prestigious designer presence in one location, the luxurious brand assortment at *Prosecco* is the modern fashionista’s dream come true,” stated Allen McNeary, vice president of retail for The Palazzo Las Vegas. “In addition to offering a variety of accessories in a stunningly beautiful

shopping environment, we created a store that provides our guests with excellent service and a personal touch by making the *Prosecco* shopping experience comfortable and inviting. Our customers will enjoy chilled sparkling Prosecco, personal shoppers, purchases delivered directly to guest suites and car service to their next destination.”

Custom designed by Westar, *Prosecco* boasts a sophisticated and elegant shopping environment with crystal chandeliers and beautiful custom wood veneer case lines throughout the store.

Prosecco is open Sunday through Thursday, 9 a.m. until 11 p.m. and Friday through Saturday, 9 a.m. until midnight. For additional information please call 702-607-3956.

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ABOUT THE PALAZZO LAS VEGAS

With over 3,000 expansive suites, luxury shopping and world-class dining and entertainment, the \$1.9 billion, 50-story Palazzo Las Vegas literally takes luxury to new heights. Highlighted by a flagship, 85,000-square-foot Barneys New York, The Shoppes at The Palazzo features more than 60 luxury boutiques. In addition, 20 remarkable stores and luxury brands made their Las Vegas debuts at The Palazzo, including Chloe, Tory Burch, Christian Louboutin, Diane Von Furstenberg, Van Cleef & Arpels, Catherine Malandrino, Anya Hindmarch, and Michael Kors. Additionally, The Palazzo offers a variety of cuisines from a collection of award-winning chefs such as CarneVino by Mario Batali, CUT by Wolfgang Puck, Table 10 by Emeril Lagasse and Restaurant Charlie by Charlie Trotter. Other one-of-kind offerings include, Tony Award winning Broadway musical, JERSEY BOYS, the world’s largest Canyon Ranch SpaClub, Jay-Z’s signature 40/40 Club and the Strip’s first Lamborghini dealership.

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