



The Palazzo to Showcase Broadway's Mega-Hit, “*Jersey Boys*”

Tony-Award Winning Musical ‘*Too Good to be True*’ for Las Vegas

Las Vegas, NV (May 1, 2007) – The much-anticipated opening of The Palazzo Resort Hotel Casino in Las Vegas just got bigger with the addition of the Tony-Award winning smash hit musical, *Jersey Boys*. The perennially sold-out show based on the life story of Frankie Valli and the Four Seasons has taken Broadway by storm and now has set its sights on Las Vegas, opening on the Strip in early 2008.

“With advance ticket sales over \$30 million on Broadway we are confident that visitors from all over the world will come to see what is currently the hottest ticket on Broadway,” said Rob Goldstein, president of The Venetian and The Palazzo. “*Jersey Boys* appeals to a wide range of audiences, beyond the traditional theatergoer. The spectacular musical is the type of entertainment that has become the hallmark of The Venetian: award-winning, great quality and distinctive. We expect The Palazzo, together with The Venetian, to continue to be the preeminent entertainment destination in Las Vegas.”

Jersey Boys, which opened to rave reviews on November 6, 2005, continues to set weekly box office records and has been among the top grossing shows on Broadway ever since. As well as being a critical and audience favorite, the show won four 2006 Tony Awards including Best Musical. The original Broadway cast recording on Rhino Records won the Grammy Award for Best Show Recording and remains one of the best-selling show CDs in the US.

The smash hit musical follows the rags-to-riches tale of Frankie Valli and the Four Seasons, four blue-collar kids working their way from the streets of Newark to the heights of stardom, and features such hits as “Sherry,” “Big Girls Don’t Cry,” “Can’t Take My Eyes Off of You,” “Oh, What a Night,” and many more.

The Broadway creative team, including director Des McAnuff, choreographer Sergio Trujillo, authors Marshall Brickman & Rick Elice, and The Four Seasons, will be directly involved in the Las Vegas production of Jersey Boys.

“BASE Entertainment and our producing partners Michael David and The Dodgers are extremely excited to be bringing this smash hit to, what we expect will be, the most luxurious resort in Las Vegas,” said Scott Zeiger, co-CEO of BASE Entertainment. “The state-of-the-art theater housing this production will serve as a perfect setting for this extraordinary show.”

The Palazzo is a stand-alone resort currently being built by Las Vegas Sands Corp. (NYSE:LVS) in the heart of the famed Las Vegas Strip. When combined with the neighboring Venetian and Sands Expo and Convention Center, The Palazzo will give the company the largest hotel and convention complex in the world. In addition to Jersey Boys, the \$1.8 billion Palazzo will feature more than 3,000 all-suite rooms and offer its new shopping, dining and entertainment on two luxurious levels. The 450,000-square-foot retail space, The Shoppes at The Palazzo™ will be highlighted by Barneys New York and connected to The Venetian via The Grand Canal Shoppes. It will house approximately 60 high-end and mid-level stores from the most recognizable brands to the hottest newcomers and unique one-of-a-kind boutiques drawn from all over the world. Additionally, The Palazzo will offer 14 new restaurants from renowned chefs, many of whom are not yet featured in the Las Vegas area.

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ABOUT LAS VEGAS SANDS CORP.

Las Vegas Sands Corp. (NYSE: LVS) is one of the leading international developers of multi-use integrated resorts.

The Las Vegas, Nevada-based company owns and operates The Venetian Resort-Hotel-Casino and the Sands Expo and Convention Center in Las Vegas and the Sands Macao in the People's Republic of China (PRC) Special Administrative Region of Macao. The company is currently constructing four additional integrated resorts: The Venetian Macao Resort-Hotel in Macao; The Palazzo Resort-Hotel-Casino in Las Vegas; Sands Bethworks™ in Bethlehem, Pennsylvania; and The Marina Bay Sands™ in Singapore.

LVS is also creating The Cotai Strip™, a master-planned development of resort-casino properties in Macao. Additionally, the company is working with the Zhuhai Municipal People's Government of the PRC to master-plan the development of a leisure resort and convention complex on Hengqin Island in the PRC.

About BASE Entertainment:

BASE Entertainment is an intellectual property based operating company and live entertainment studio with offices in New York, Las Vegas, and Houston. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing.

BASE Entertainment partners include Brian Becker, Scott Zeiger, and Clarity Partners. Co-founders Brian Becker and Scott Zeiger have 45 years combined experience in the live entertainment industry. Becker previously served as Chairman and CEO of Clear Channel Entertainment (CCE), the world's leading producer and promoter of live entertainment events. Zeiger previously served as Chairman and CEO of CCE's North American Theatrical division and the CCE Productions Group. Clarity Partners, L.P. is a private equity firm focused exclusively on investments in media, communications, and business services. Clarity's current portfolio includes Vue Entertainment, Oxygen Media, Crescent Entertainment/Village Roadshow Pictures, Liberation Entertainment, and ImpreMedia.

BASE Entertainment's current projects include *Phantom – The Las Vegas Spectacular*, *Gordie Brown* and *Wayne Brady: Making It Up* at The Venetian, *STOMP OUT LOUD* at Planet Hollywood Resort & Casino, the Planet Hollywood Theater for the Performing Arts, and *Wintuk*, a new Cirque du Soleil winter holiday production coming to Madison Square Garden.

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