

THE PALAZZO®



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CHEF EMERIL LAGASSE TO OPEN "LAGASSE'S STADIUM®" AT THE PALAZZO LAS VEGAS

Famed Chef Brings New Game Day Destination to the Las Vegas Strip

LAS VEGAS (August 5, 2009) – Chef Emeril Lagasse and The Palazzo today announced **Lagasse's Stadium** – a ground-breaking new place to dine, watch and play – opening this fall at **The Palazzo Resort-Hotel-Casino**. Sports fans will be in the center of the action while enjoying Chef Emeril's world-famous cuisine and warm hospitality in this new state-of-the-art venue.

Inspired by two of Chef Emeril's lifelong passions – cooking and sports – Lagasse's Stadium marks a new dining standard for a sports and entertainment venue. Custom sports viewing walls consisting of nearly 100 high definition screens will provide unprecedented access to nearly every major college and professional sporting event, including must-see bowl games, track races, tournaments, and championship match-ups.

Lagasse's Stadium will be Lagasse's third project with The Palazzo and adjoining Venetian Resort-Hotel-Casino. The other two endeavors include the acclaimed Delmonico Steakhouse at The Venetian and Table 10 at The Palazzo.

"As a long-time season ticket holder, on big game days you'll find me tailgating with friends and supporting my favorite teams," says Emeril Lagasse. "I'm happy to team up again with our friends at The Palazzo to create the ultimate sports establishment. At Stadium, we'll be serving serious food for serious fans."

There will be plenty of culinary action to keep fans engaged, even on non-game days, redefining how guests eat, drink and root for their favorite teams. The menu will feature Lagasse's play on game-day favorites; a few of Emeril's "New Orleans" style dishes, plus some surprising re-inventions of American classics.

"Lagasse's Stadium will be the ultimate sports bar and restaurant on The Strip," said Rob Goldstein, president and COO of The Palazzo and The Venetian. "With its accessible location and unique design it will provide sports enthusiasts a great location to kick- back, relax, and enjoy great food and beverages while watching their favorite sporting games and highlights on the big screens."

Renovation of the 24,000-square-foot space, formerly occupied by The Sportsbook Bar & Grill, began in June. The club also features premier access to a street level outdoor space bordering Las Vegas Boulevard. Spectators can enjoy impressive views of The Palazzo and the Las Vegas Strip while dining in a unique open-air setting. The location will feature lounge and stadium-style seating, and luxury boxes for exclusive private events.

About Emeril Lagasse:

Chef Emeril Lagasse is the chef/proprietor of eleven restaurants across the country. He opened his newest restaurant, *Emeril's Chop House*, on May 22 at the Sands Casino Resort Bethlehem in Pennsylvania. He is a national TV personality, and has hosted over 1,500 shows on the Food Network, and is the food correspondent for ABC's *Good Morning America*. He is the host of *Emeril Green*, an original series exploring fresh and seasonal ingredients on Discovery's Planet Green. Lagasse is the best-selling author of thirteen cookbooks, including his latest, *Emeril at the Grill*. In September 2002, Emeril established the Emeril Lagasse Foundation to support and encourage culinary arts and education programs for children. As of May 2009, the foundation has contributed \$3 million to organizations in New Orleans and on the Gulf Coast. Lagasse's restaurant company, Emeril's Homebase, is located in New Orleans and houses restaurant operations, a culinary test kitchen for cookbook and recipe development, and a boutique store for his signature products.

About The Palazzo Las Vegas:

With over 3,000 expansive suites, luxury shopping and world-class dining and entertainment, the \$1.9 billion, 50-story Palazzo Las Vegas literally takes luxury to new heights. Highlighted by a flagship, 85,000-square-foot Barneys New York, The Shoppes at The Palazzo features more than 60 luxury boutiques. In addition, 20 remarkable stores and luxury brands made their Las Vegas debuts at The Palazzo, including Chloe, Tory Burch, Christian Louboutin, Diane Von Furstenberg, Van Cleef & Arpels, Catherine Malandrino, Anya Hindmarch, and Michael Kors. Additionally, The Palazzo offers a variety of cuisines from a collection of award-winning chefs such as CarneVino by Mario Batali, CUT by Wolfgang Puck, Table 10 by Emeril Lagasse and Restaurant Charlie by Charlie Trotter. Other one-of-a-kind offerings include, Tony Award winning Broadway musical, JERSEY BOYS, the chic dining and nightlife LAVO, the world's largest Canyon Ranch SpaClub, and the Strip's first Lamborghini dealership. For more information, please visit The Palazzo website at www.palazzolasvegas.com.

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